



# ELEVATOR WORLD MIDDLE EAST

Quarterly publication readership of 4,500

ELEVATOR WORLD Middle East (EWME) is a quarterly magazine published in both English and Arabic for the Middle East and North Africa (MENA) region. EWME is distributed to 1,500 industry professionals and key companies in the elevator and building-related sector through print and digital editions.

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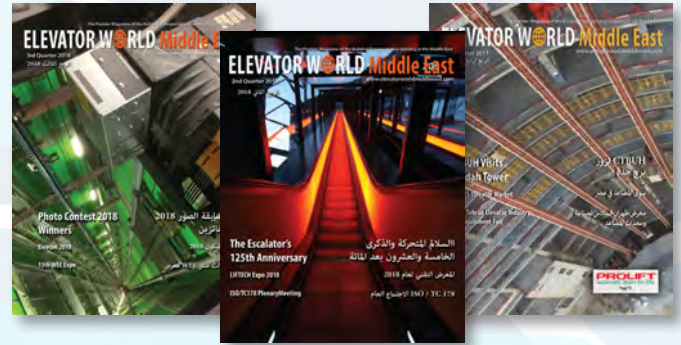
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We welcome articles, news and ideas from industry leaders and experts for every issue of ELEVATOR WORLD Middle East.

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## IN EVERY ISSUE:

- Advertisers' Index
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- Inside ME News
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- Real Estate Updates

## DEPARTMENTS and COLUMNS:

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OFFICIAL MAGAZINE  
& ORGANIZER OF



ELEVATOR WORLD MIDDLE EAST 2019 CALENDAR	TOPIC	EDITORIAL MATERIAL DEADLINE	ADVERTISING INSERTION DEADLINE
YEAR 4 ISSUE 1 • JAN - MAR	<b>Focus on Safety</b>	December 7, 2018*	December 14, 2018*
YEAR 4 ISSUE 2 • APR - JUN <b>Bonus Distribution -</b> • 8th Annual Iran Elevator & Escalator Exhibition • Russian Elevator Week	<b>Focus on Technical and Engineering Innovations</b>	March 8	March 15
YEAR 4 ISSUE 3 • JULY - SEPT	<b>Focus on Maintenance and Modernization</b>	June 7	July 14
YEAR 4 ISSUE 4 • OCT - DEC	<b>Focus on Cabs and Doors</b>	September 6	September 13

\*ALL OTHER DATES FALL IN 2019

**ELEVATOR WORLD MONTHLY MAGAZINE & SOURCE DIRECTORY RATES**

Full Page	2/3 Page	1/2 Page	1/2 Island	1/3 Page	1/3 Island	1/4 Page
\$2,995	\$2,895	\$2,495	\$2,895	\$2,295	\$2,415	\$1,795

**ELEVATOR WORLD & SOURCE DIRECTORY SPECIAL DISPLAY RATES**

Double Page Spread	Inside Front Cover	Back Cover	Front Cover	Bellyband	Tabs (Source Only)
\$5,495	\$5,000	\$5,500	\$7,500	\$10,000	\$6,000

**REGIONAL PUBLICATION RATES -**

EW TURKEY • EW INDIA • EW UNITED KINGDOM • EW MIDDLE EAST • SUBIR & BAJAR

Full Page	2/3 Page	1/2 Page	1/2 Island	1/3 Page	1/3 Island	1/4 Page
\$1,600	\$1,250	\$1,000	\$1,250	\$800	\$900	\$650

**REGIONAL PUBLICATION SPECIAL DISPLAY RATES**

Double Page Spread	Inside Front Cover	Inside Back Cover	Front Cover	Back Cover
\$2,750	\$3,350	\$3,350	\$4,000	\$4,150

**MARKETPLACE RATES  
ALL PUBLICATIONS**

1/8 Page	1/4 Page	1/2 Page
\$350	\$600	\$950

**Ad Sizes – All Publications**

Page trim size	8-3/8" x 10-7/8"	(212.73 x 276.23mm)
Double-Page Spread*	16" x 9-5/8"	(406.4 x 244.48mm)
Double-Page Spread - Bleed*	17-1/4" x 11-1/8"	(438.15 x 282.58mm)
Full Bleed Page	at least 8.632" x 11-1/8"	(219.5 x 282.58mm)
Full Page Live Area	7-1/2" x 9-3/4"	(190.5 x 247.65mm)
2/3 Vertical	4-7/8" x 9-3/4"	(123.87 x 247.65mm)
2/3 Horizontal	7-1/2" x 6-3/8"	(190.5 x 161.93mm)
1/2 Vertical	3-5/8" x 9-3/4"	(92.08 x 247.65mm)
1/2 Horizontal	7-1/2" x 4-3/4"	(190.5 x 120.65mm)
1/2 Island	4-7/8" x 7-1/4"	(123.82 x 184.15mm)
1/3 Vertical	2-5/16" x 9-3/4"	(58.74 x 247.65mm)
1/3 Horizontal	7-1/2" x 3-1/8"	(190.5 x 79.375mm)
1/3 Island	4-7/8" x 4-3/4"	(123.83 x 120.65mm)
1/4 Vertical	3-5/8" x 4-3/4"	(92.08 x 120.65mm)
1/4 Horizontal	7-1/2" x 2-1/4"	(190.5 x 57.15mm)
1/8 Horizontal	3-5/8" x 2-1/8"	(92.08 x 53.98mm)

\*On Spreads allow 1/8" (.58mm) for gutter

**Artwork Requirements –**

- Accepted file formats: Creative Cloud 2018 Photoshop or InDesign. Can save down to CS6 or CS5.
- CMYK color mode or grayscale at minimum 300 dpi.
- Outline fonts if possible.
- Total ink density should not exceed 305%.
- 1/8-inch bleed for ads requiring bleeds.
- Materials may be submitted via email, WeTransfer or DropBox. Files should not exceed 15 MB.
- All files printed "as is" unless accompanied by layered PSD file.
- .gif and .png are **NOT** accepted file formats.

**Discounts –**

Additional discounts available for contract advertisers with a commitment of 4 ads or more. Contact your sales representative for more details.

**QUARTER PAGE SPECIAL  
\$9,999 per year**

**Marketing on a budget?**

Promote your company or products in Elevator World every month with our Quarter Page Special for only \$9,999 per year!

**This special package includes:**

- Monthly quarter page ad in full color
- Quarter page Source ad in full color
- Showcase listing in the Elevator Directory and the Source

This space normally goes for \$17,635. At \$9,999, you save almost 50%.

This is a limited offer that is only available for for a twelve month commitment, so reserve your spot now!

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